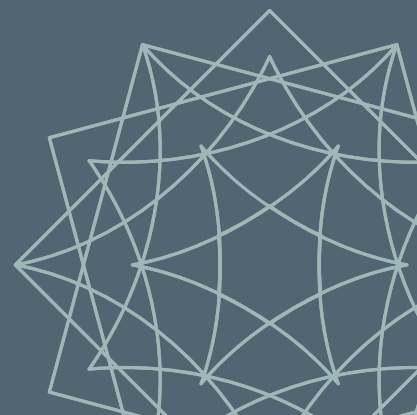




NI YGN

Nuclear Institute
Young Generation Network

SPONSORSHIP OPPORTUNITIES 2018



SPONSORSHIP OPPORTUNITIES

YGN Introduction to... Event Sponsor

For many years now, the YGN has successfully run a number of 'Introduction to...' events and this year will be no different. The objectives of these 2-3 day seminars are to provide an overview of the specific programme area (i.e. new build, defence, decommissioning or power generation) for the UK. Delegates will have the opportunity to hear from experts in their field and meet fellow professionals from across the sector, thus providing a great opportunity to establish a network of new contacts. These events also include site tours; previous years have seen delegates visit Sellafield, the Low Level Waste Repository, the Joint European Torus at Culham, Hinkley Point B, Sheffield Forgemasters and BAE systems at Barrow.



BENEFITS	Platinum Sponsor* £2500 + VAT 1 available	Gold Sponsor* £1000 + VAT 2 available	Silver Sponsor* £500 + VAT 4 available	Name Badge Sponsor* £500 + VAT 1 available	Conference Folder Sponsor* £500 + VAT 1 available
Entitlement to display a publicity stand and distribute branded merchandise during the evening dinner (if applicable)	✓				
Entitlement to display a publicity stand during the seminar	✓	✓			
Opportunity to give a talk during the seminar dinner (if applicable)	✓				
Identification as a sponsor and thus inclusion of a company logo on all seminar literature distributed (including flyers, and booking forms)	✓ (large logo)	✓ (large logo)	✓	✓	✓
Colour advertisement in seminar brochure (if applicable)	✓ (2 page)	✓ (1 page)	✓ (half page)	✓ (half page)	✓ (half page)
Logo displayed on the YGN website	✓ (large and with link)	✓	✓	✓	✓
Company name included in the nuclear future YGN pages as part of the event report	✓	✓	✓	✓	✓
Communication through a range of different social media as well as the YGN website, membership email correspondence, and write up in the Nuclear Future journal, in total reaching a collective audience of over 6000 people.	✓	✓	✓	✓	✓

*Where available

SPONSORSHIP OPPORTUNITIES

YGN Introduction to... Project Management, Legal & Commercial

The YGN will also be running the following events: An Introduction to Legal and Commercial and, brand new for 2018, An Introduction to Project Management. These events will provide an overview of the topic areas with a focus on the nuclear sector. Presentations will be given by experts in their field and these events offer the opportunity to network with fellow professionals from across the industry. The YGN Intro to Project Management and Legal & Commercial are one day events

BENEFITS	Event Sponsor* £1000 + VAT 1 available	Conference Folder Sponsor* £500 + VAT 1 available
Entitlement to display a publicity stand and distribute branded merchandise during the evening dinner (if applicable)	✓	
Entitlement to display a publicity stand during the seminar	✓	
Opportunity to give a talk during the seminar dinner (if applicable)	✓	
Identification as sponsor and thus inclusion of a company logo on all seminar literature distributed (including flyers, and booking forms)	✓ (large logo)	✓
Colour advertisement in seminar brochure	✓ (2 page)	✓ (half page)
Logo displayed on the YGN website	✓	✓
Company name included in the nuclear future YGN pages as part of the event report	✓	✓
Communication through a range of different social media as well as the YGN website, membership email correspondence, and write up in the Nuclear Future journal, in total reaching a collective audience of over 6000 people.	✓	✓

*Where available



SPONSORSHIP OPPORTUNITIES

YGN Speaking Competitions

YGN Speaking Competitions are an excellent opportunity for participants to develop presentation skills and to showcase an area that they are particularly passionate about. As a result, the breadth of presentation topics is vast and helps to make the events extremely varied and interesting.

This year, the YGN is holding a number of regional speaking competitions. The winners of these regional heats will then compete in the National Grand Final, scheduled to take place on Thursday 7th September.

BENEFITS	National Final Sponsor £1500 + VAT
Entitlement to display a publicity stand and distribute branded merchandise at the speaking competition venue	✓
Exclusive opportunity to include a 300 word company article in the YGN newsletter during the month of the speaking competition	✓
Identification as main event sponsor and thus inclusion of a large company logo on all speaking competition literature distributed (including posters and flyers)	✓
Logo displayed on the event website with the opportunity to include 400 words about your organisation and prominent short quote from your company about the event	✓
Company name included in the event report published in the YGN pages of Nuclear Future journal	✓
The opportunity for a member of your company to sit on the panel with two other judges, who will be representatives from the Nuclear Institute	✓
Mention in YGN newsletter 3 months prior to the final once sponsorship confirmed (distributed to over 2100 members)	✓
Thank you on LinkedIn YGN Group, YGN twitter feed and YGN Facebook site with relevant links to company website.	✓





How to Become a Sponsor

All of the sponsorship packages are sold on a first come first served basis, with the previous year's sponsoring company getting first refusal on the same package for the next year.

To find out more or to register your interest, please contact the YGN sponsorship coordinator at sponsorship.ygn@nuclearinst.com

The Nuclear Institute
CK International House,
1-6 Yarmouth Place,
London W1J 7BU

T: 0203 4754701
E: sponsorship.ygn@nuclearinst.com

nuclearinst.com