

# Nuclear Future



The journal of the Nuclear Institute

## RATE CARD 2020

### Cost

#### DISPLAY

COST PER AD FOR ONE INSERTION

DPS	£2,750	Inside Front Cover	£2,150
Full Page	£1,450	Inside Back Cover	£1,950
Half Page	£850	Outside Back Cover	£2,250
Quarter Page	£550		

#### INSERTS

COST PER THOUSAND

Up to 10 grams	£150
Up to 15 grams	£175
Up to 20 grams and over	EPOA

#### ONLINE

COST PER INSERTION

Top Banner	£2,000
Side Bar Box	£1,500

#### SPECIAL POSITIONS

COST PER AD FOR ONE INSERTION

Inside Front Cover	£2,150
Inside Back Cover	£1,950
Outside Back Cover	£2,250

#### ONLINE

COST PER INSERTION

Nuclear Institute e-newsletter (logo/banner)	£450
--	------

#### JOB LISTINGS ON NI WEBSITE

Single job listing	£350
5 job listings	£1,500
10 job listings	£2,500
15 job listings	£3,000
Combination print and online offers	EPOA



The Nuclear Institute is the premier professional body for the nuclear industry. With more than 3,000 senior and highly qualified members, including leaders in their respective fields, the NI covers both the civil and defence sectors. Among its extensive activities are educational and outreach initiatives, and it organises must-attend conferences and events as well as publishing a respected industry journal. The NI goes above and beyond to support professionalism within the industry and is at the forefront of supporting young nuclear talent and female practitioners.

- Nuclear engineers
- Specialist waste managers
- Procurement staff
- Technicians
- Nuclear safety consultants
- Decommissioning managers
- Structural engineers
- New build managers
- Lawyers
- Accountants

# 3,000 circulation

Nuclear Future is the highly regarded journal of the Nuclear Institute. It is published six times a year and is distributed directly to more than 3,000 members, among them key decision-makers. Nuclear Future is relied upon by its members to communicate key news and events, interview leading figures, and provide detailed analysis, commentary and high quality technical papers. Put simply, Nuclear Future defines the nuclear industry.

### Dates for your diary

ISSUE	BOOKING DEADLINE	ARTWORK DEADLINE	INSERT DEADLINE	PUBLISHING DATE
Jan/Feb	13 December 19	18 December 19	22 January 20	27 January 20
Mar/Apr	21 February	26 February	01 April	06 April
May/Jun	10 April	15 April	20 May	25 May
Jul/Aug	12 June	17 June	22 July	27 July
Sep/Oct	14 August	19 August	23 September	28 September
Nov/Dec	09 October	14 October	18 November	23 November

High res, press ready artwork should be supplied in digital format to [copy@centuryonepublishing.uk](mailto:copy@centuryonepublishing.uk). PDF, JPG or TIFF files accepted. Please note that Microsoft Word and Publisher files are not accepted. All artwork should be CMYK colour (not RGB), 300 dots per inch (dpi), ensuring all fonts and images are embedded. We regret that we are unable to accept responsibility for the outcome of digitally supplied material unless accompanied by an exact colour proof.

**centuryone**  
integrated publishing solutions

### Contact us

#### Advertising

Leanne Rowley  
[leanne@centuryonepublishing.uk](mailto:leanne@centuryonepublishing.uk)  
01727 739183

#### Studio

Caitlyn Hobbs  
[copy@centuryonepublishing.uk](mailto:copy@centuryonepublishing.uk)  
01727 739189

# Artwork

## RATE CARD 2020

### 🔧 Technical specification for supplied copy - Print

DPS	width & height (mm)	Full Page	width & height (mm)	Half Page	width & height (mm)
Trim size	420 x 275	Trim size	210 x 275	Type size	185 x 121
Type size	395 x 242	Type size	195 x 260	Landscape (no bleed required)	
Bleed size*	426 x 281	Bleed size*	216 x 281	Quarter Page	width & height (mm)
				Trim size	88 x 121

Please do not place text in the 10mm either side of the vertical centre, to allow for the gutter

\* Please remember to request a 3mm bleed around the page when artwork is being produced

### 🔧 Tech spec - Digital

<b>E-Newsletter</b>	width & height
Logo - Max size	150 x 50 (px)
Banner - Max size	425 x 142 (px)
<b>Website</b>	width & height
Top Banner	978 x 309 (px)
Side Bar Box	167 x 152 (px)

For online and email newsletter ads, artwork should be RGB colour, 72 dots per inch (dpi), JPG file. Please supply a URL for click-through. No embedded links can be accepted



### 📄 Artwork creation

NEW DESIGN	DESIGN COST	INCLUSIVE OF IP RIGHTS
DPS	£685	£795
Full Page	£415	£525
Half Page	£265	£345
Quarter Page	£160	£245
Eighth Page	FREE	INCLUDED

#### UPDATING EXISTING ARTWORK

	COST PER AD
Amending artwork	£50
Small text amends	£30
Extra amends/proof (per round)	£20
Creating PDF from your files	£20

All prices quoted are subject to VAT. Please refer to our terms and conditions.

Prices will apply for changes made to supplied artwork and/or COP originated designs

**centuryone**  
integrated publishing solutions

### IF YOU WANT YOUR ARTWORK DESIGNED BY US...

#### STEP ONE

Decide your ad size and whether you need artwork produced. Tell your sales rep and complete the booking form.

#### STEP TWO

Once all is booked in, our design studio will contact you to discuss the look of your ad and obtain your branding guidelines and your ideas for the design and what you want it to communicate.

#### STEP THREE

Send the designer your copy and images, high res logos, colour references and branding guidelines if applicable, along with any other information that you would like on the ad.

#### STEP FOUR

The designer will email over an artwork approval form (this is your proof). Mark up any amends or call to discuss. If it is correct, sign and return the form.

#### STEP FIVE

A second proof will be issued for sign off. Fill in the form at the bottom and return to the designer. Additional amends/proofs may incur additional charges. If you have purchased the intellectual property rights (where applicable) we will send you the press ready PDF and all design files.

### 📞 Contact us

#### Advertising

Leanne Rowley  
leanne@centuryonepublishing.uk  
01727 739 183

#### Studio

Caitlyn Hobbs  
copy@centuryonepublishing.uk  
01727 739 189