

NI YGN

Nuclear Institute
Young Generation Network



SPONSORSHIP OPPORTUNITIES 2017





SPONSORSHIP OPPORTUNITIES

YGN Annual Dinner & Seminar

For over a decade, the YGN has hosted an Annual Dinner, and since 2009 this has been preceded by a seminar. The 2016 event was held at Ashton Gate, Bristol, and featured a full day seminar focussing on 'The UK Nuclear Vision in 2017'. The day seminar was again a huge success, with approximately 280 delegates attending. This was followed by the Annual Dinner, which was a fantastic night, with 300 young professionals in attendance. This year's event is scheduled for Thursday 9th November, at Royal Armouries, Leeds. It will retain the successful format of a full day seminar followed by the dinner.

BENEFITS	Platinum (£5000 +VAT) [1 available: SOLD]	Gold (£3000 +VAT) [2 available]	Champagne (£2000 +VAT) [1 available: SOLD]	Silver (£1000 +VAT) [5 available: 1 SOLD]
Entitlement to display publicity stands during the full day seminar and the evening dinner	✓ (2 stands)	✓ (1 stand)		
Entitlement to display a publicity stand during the evening drinks reception			✓	
Entitlement to provide the speaker for the evening dinner	✓			
Entitlement to distribute merchandise during the day seminar	✓	✓		
Entitlement to place merchandise: either corporate gift or A5 flyer on each table or individual seat at the evening dinner	✓			
Company logo with sponsorship level displayed on screens in seminar room during breaks at the day seminar	✓	✓	✓	✓
Inclusion of company logo on all annual dinner literature distributed (including flyers, booking forms, etc)	✓	✓	✓	✓
Display of a colour advert in the event brochure	✓ (centre page)	✓ (double page)	✓ (double page)	✓ (single page)
Promotion on the YGN Annual Dinner & Day Seminar website page including a link to the sponsoring company's website	✓	✓		
Promotion on the YGN Annual Dinner & Day Seminar website page	✓	✓		
Banner advert measuring 480 pixels by 60 pixels placed on the YGN Website Home Page as a rotating banner for 3 months	✓			
Complimentary delegate spaces at day seminar and evening dinner	✓ (12)	✓ (1)		
Opportunity to purchase additional tables at the dinner/spaces at the day seminar at a discounted price	✓ (25% off)	✓ (25% off)	✓ (15% off)	✓ (10% off)
Publicity at the largest event in the YGN calendar	✓	✓	✓	✓
Communication through a range of different social media as well as the YGN website, membership email correspondence, and a double page write up in the Nuclear Future journal, in total reaching a collective audience of over 4000 people.	✓	✓	✓	✓
				

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ENYGF 2017

The UK Young Generation Network (YGN) are organising and hosting the European Nuclear Young Generation Forum (ENYGF) - the largest youth nuclear event in Europe - in Manchester in June 2017. Up to 500 people will attend the event which will be comprised of seminars, workshops, exhibitions, networking opportunities and site tours.

ENYGF is held every two years around Europe and is seen as the main opportunity for young professionals in the nuclear industry to be heard on a global stage. It also provides an international platform for knowledge transfer, discussion and sharing best practice.

In order to make the event a success we are looking for support from the global nuclear industry in the form of company sponsorship. Please follow this link to the **ENYGF sponsorship brochure** which details all of the packages on offer along with the benefits to the sponsoring organisation.

Being a sponsor of ENYGF 2017 would offer publicity for your company at one of the biggest international youth nuclear events to have ever been held in the UK – a truly unique opportunity, unlike any other event in the YGN or NI calendar. The key benefits that you, as a sponsor, will receive include:

- Reach to over 10,000 nuclear professionals across the UK and internationally via our event communication channels
- The opportunity to promote your organisation to the industry's future leaders
- Supporting knowledge transfer across the global nuclear industry

Contact Robert and Jenna via the following email for more information sponsorship.enygf2017@nuclearinst.com. We look forward to hearing from you.



SPONSORSHIP OPPORTUNITIES

YGN Speaking Competitions

YGN Speaking Competitions are an excellent opportunity for participants to develop presentation skills and to showcase an area that they are particularly passionate about. As a result, the breadth of presentation topics is vast and helps to make the events extremely varied and interesting.

This year, the YGN is holding a number of regional speaking competitions. The winners of these regional heats will then compete in the National Grand Final, scheduled to take place on Thursday 7th September.

BENEFITS	National Final Sponsor (£1000 + VAT)
Entitlement to display a publicity stand and distribute branded merchandise at the speaking competition venue	✓
Exclusive opportunity to include a 300 word company article in the YGN newsletter during the month of the speaking competition	✓
Identification as main event sponsor and thus inclusion of a large company logo on all speaking competition literature distributed (including posters and flyers)	✓
Logo displayed on the event website with the opportunity to include 400 words about your organisation and prominent short quote from your company about the event	✓
Company name included in the event report published in the YGN pages of Nuclear Future journal	✓
Banner advert measuring 480 pixels by 60 pixels placed on the YGN Website homepage as a rotating banner for 2 months	✓
The opportunity for a member of your company to sit on the panel with two other judges, who will be representatives from the Nuclear Institute	✓
Mention in YGN newsletter 3 months prior to the final once sponsorship confirmed (distributed to over 2100 members)	✓
Thank you on LinkedIn YGN Group, YGN twitter feed and YGN Facebook site with relevant links to company website.	✓





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How to Become a Sponsor

All of the sponsorship packages are sold on a first come first served basis, with the previous year's sponsoring company getting first refusal on the same package for the next year.

To find out more or to register your interest, please contact the YGN sponsorship coordinator at ygn@nuclearinst.com

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