

The Nuclear Institute's 12th International Conference on the Transport, Storage and Disposal of Radioactive Materials

RAMTransport 2021 Sponsorship Opportunities

Event Information

18-21 May 2021

The Pullman Hotel, 100 - 110 Euston Road, St Pancras, London NW1 2AJ

Exhibition Organised on behalf of the Nuclear Institute by:





Sponsorship is invited for the 12th international conference on the Transport, Storage and Disposal of Radioactive Materials from manufacturers, operators, suppliers and organisations that would benefit from having an enhanced profile through their involvement with this conference. This event will raise awareness and profile products and/or services to a defined audience of specialists involved in the implementation and development of supply chain opportunities and/or policy-making. The event will be promoted across the nuclear and related communities through advertising, news articles, digital media and direct mailing.

Sponsors Overview

There are several key sponsorship opportunities both in support of the event as a whole and also in relation to individual elements of the event and social programme. The earlier an organisation commits to sponsorship, the sooner they can experience the promotional benefits. Sponsorship packages will be offered on a 'first come, first served' basis. Exhibition booth positions will be allocated according to level of sponsorship.

(all prices ex-VAT @20%)



Sponsorship Structure

Partner - For discussion Platinum Sponsor (Exclusive Package) - <u>SOLD</u> Gold Sponsor (max. 4) - £7,000 Silver Sponsor (max. 3) - £5,000 Bronze Sponsor (max. 2) - £3,000 Opening Reception Sponsor (Exclusive Package) - £4,000 Opening Reception Drinks Sponsor (Exclusive Package) - £2,500 Conference Reception Drinks Sponsor (Exclusive Package) - £2,500 Conference Dinner Sponsor (Exclusive Package) - £4,500 Pre-dinner Drinks Sponsor (Exclusive Package) - £3,000 - Delegate Bag/Folder Sponsor (Exclusive Package) - <u>SOLD</u> Lunch Sponsor (Exclusive per day) - £2,500 (per day) or £3,500 (for both days) Tea/Coffee Break Sponsor - £2,000 (per day) or £3000 (for both days) Lanyard Sponsor (Exclusive Package) - £2,000 Delegate Insert - £500

(all prices ex-VAT @20%)

GOLD SPONSOR

4 packages available

- -000 -000 • Name and logo associated with the words "Gold Sponsor" in print and promotional literature (subject to meeting print deadlines) along with social media posts
- Name and logo associated with the words "Gold Sponsor" on the Conference web site, stage or screen and programme
- Acknowledgement from the chair at the start and the end of the conference each day
- 6m² (3m frontage x 2m depth) of complimentary exhibition space
- 3 complimentary Conference delegate registrations
- 1 complimentary seat at the Conference Dinner Top Table
- Insertion of one approved promotional leaflet in the Conference delegate bag/folder (up to A4 when folded flat) provided by the sponsor to agreed format
- Opportunity to purchase up to 3 additional delegate tickets at reduced rate
- Opportunity to provide a webinar for the Nuclear Institute

SILVER SPONSOR

3 Packages Available

- f.5 -000 • Name and logo associated with the words "Silver Sponsor" in print and promotional literature (subject to meeting print deadlines) along with social media posts
- Name and logo associated with the words "Silver Sponsor" on the Conference web site, stage or screen and programme
- Acknowledgement from the chair at the start and the end of the conference each dav
- 4.5m² (3m frontage x 1.5m depth) of complimentary exhibition space
- 2 complimentary delegate registrations
- Insertion of one approved promotional literature in the Conference delegate bag/folder (up to A4 when folded flat) provided by the sponsor to agreed format
- Opportunity to purchase 1 additional delegate ticket at reduced rate

BRONZE SPONSOR

2 Packages Available

- F.3-000 • Name and logo associated with the words "Bronze Sponsor" in print and promotional literature (subject to meeting print deadlines) along with social media posts
- Name and logo associated with the words "Bronze Sponsor" on the Conference web site, stage or screen and programme
- Acknowledgement from the chair at the start and the end of the conference each day
- 3m² (2m frontage x 1.5m depth). of complimentary exhibition space
- 2 complimentary delegate registrations
- Insertion of one approved promotional literature in the Conference delegate bag/folder (up to A4 when folded flat) provided by the sponsor to agreed format
- Opportunity to purchase 1 additional delegate ticket at reduced rate

£**000 **OPENING RECEPTION SPONSOR Exclusive Sponsor**

- Pull up banner at Pre-Conference Drinks Reception venue during the evening of Tuesday 18th May 2021
- Insertion of one approved promotional leaflet (up to A4 in size when folded flat) in the Conference delegate bag/folder provided by the sponsor to agreed format
- Company logo in programme

PRE-DINNER DRINKS SPONSOR **Exclusive Sponsor**

- Company logo in programme
- Insertion of one approved promotional leaflet (up to A4 in size when folded flat) in the Conference delegate bag/folder provided by the sponsor to agreed format

f.3-500

- Pull up banner in pre-dinner drinks venue during the evening of Thursday 20¹¹ May 2021
- Seat at the Dinner Top Table

CONFERENCE EVENING DINNER SPONSOR

Exclusive Sponsor

- Company logo in programme
- Pull up banner at dinner venue during the evening of 20th May 2021
- Insertion of one approved promotional leaflet (up to A4 in size when folded flat) in the Conference delegate bag/folder provided by the sponsor to agreed format
- Seat at the Dinner Top Table

LANYARD AND BADGE SPONSOR **Exclusive Sponsor**



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- Exclusive use of Company logo on lanyard and badge alongside the Nuclear Institute's logo, which are handed out to all attendees of the conference as part of name badge issue
- Insertion of one approved promotional leaflet (up to A4 in size when folded flat) in delegate bag/folder provided by the sponsor to agreed format

LIGHT REFRESHMENTS SPONSOR

- ROP ALL BREUS • Insertion of one approved promotional leaflet (up to A4 in size when folded flat) in delegate bag/folder provided by the sponsor to agreed format
- Up to four pull-up banners during each tea/coffee break around the catering/exhibition area
- Table cards with sponsor's logo at each tea and coffee serving station
- Pull up banner during each tea/coffee break

DELEGATE INSERT

• Insertion of one approved promotional leaflet (up to A4 in size when folded flat) in delegate bag/folder provided by the sponsor to agreed format

LUNCH SPONSOR

- • Insertion of one approved promotional leaflet (up to A4 in size when folded flat) in delegate bag/folder provided by the sponsor to agreed format
- Up to four pull-up banners during each lunch break around the catering/exhibition area
- Table cards with sponsor's logo and 'Sponsored by' wording at each catering table
- Pull up banner during each tea/coffee break

CONTACT INFORMATION

TO DISCUSS ANY OF THE SPONSORSHIP OPPORTUNITIES AT THIS HEADLINE TRIENNIAL EVENT PLEASE CONTACT:

> Richard Foxhall, Events Manager at the Nuclear Institute Phoenix House, 18 King William Street, London EC4N 7BP Tel: +44 (0)7484 606 126 Email: r.foxhall@nuclearinst.com or events@nuclearinst.com

TO DISCUSS EXHIBITION OPPORTUNITIES AT THIS HEADLINE TRIENNIAL EVENT PLEASE CONTACT:

Lisa Jones-Taylor, Nu-Tech Exhibitions + Events (on behalf of the Nuclear Institute) Technology House, 6 Europe Way, Cockermouth, Cumbria CA13 0RJ Tel: +44 (0)1946 695554 Email: sales@nu-techassoc.co.uk

