

# Nuclear Future



The journal of the Nuclear Institute

## RATE CARD 2019

### Cost

#### DISPLAY

COST PER AD FOR ONE INSERTION

DPS	£2,750	Inside Front Cover	£2,150
Full Page	£1,450	Inside Back Cover	£1,950
Half Page	£850	Outside Back Cover	£2,250
Quarter Page	£550		

#### INSERTS

COST PER THOUSAND

Up to 10 grams	£150
Up to 15 grams	£175
Up to 20 grams and over	EPOA

#### SPECIAL POSITIONS

COST PER AD FOR ONE INSERTION

Inside Front Cover	£2,150
Inside Back Cover	£1,950
Outside Back Cover	£2,250

#### ONLINE

COST PER INSERTION

Nuclear Institute e-newsletter (logo/banner)	£450
----------------------------------------------	------

#### JOB LISTINGS ON NI WEBSITE

Single job listing	£350
5 job listings	£1,500
10 job listings	£2,500
15 job listings	£3,000
Combination print and online offers	EPOA



The Nuclear Institute [NI] is the professional body, and learned society, for the nuclear industry – covering both the civil and defence sectors. With more than 2,000 senior and highly qualified members, the NI conducts educational and outreach activities, organises conferences and events, publishes a respected industry journal. It supports professionalism within the industry, and for its members, which include:

- Nuclear engineers
- Specialist waste managers
- Procurement staff
- Technicians
- Nuclear safety consultants
- Decommissioning managers
- Structural engineers
- New build managers
- Lawyers
- Accountants

# 2,000+ circulation

*Nuclear Future* is the journal of the Nuclear Institute. It is published six times a year and is circulated to more than 2,000 members. It is a highly-targeted professional journal which is mailed directly to members and is distributed at key industry events. *Nuclear Future* is the primary communication channel between the NI and its members.

Each issue includes high-quality technical papers on nuclear and related subjects, with news and commentary on key matters defining the nuclear industry.

### Dates for your diary

ISSUE	BOOKING DEADLINE	ARTWORK DEADLINE	INSERT DEADLINE	PUBLISHING DATE
Jan/Feb	14 December 18	19 December 18	23 January	28 January
Mar/Apr	21 February	26 February	20 March	25 March
May/June	25 April	30 April	22 May	27 May
Jul/Aug	27 June	02 July	24 July	29 July
Sep/Oct	29 August	03 September	25 September	30 September
Nov/Dec	24 October	29 October	20 November	25 November

### Technical Features List / Schedule

ISSUE / MONTH	KEY THEME
15.1 Jan/Feb	Advanced manufacturing
15.2 Mar/Apr	Fuel cycle
15.3 May/June	Nuclear reactors
15.4 Jul/Aug	Licensing and regulation
15.5 Sep/Oct	Radiation safety and protection
15.6 Nov/Dec	Research and development

High res, press ready artwork should be supplied in digital format to [copy@centuryonepublishing.uk](mailto:copy@centuryonepublishing.uk). PDF, JPG or TIFF files accepted. Please note that Microsoft Word and Publisher files are not accepted. All artwork should be CMYK colour (not RGB), 300 dots per inch (dpi), ensuring all fonts and images are embedded. We regret that we are unable to accept responsibility for the outcome of digitally supplied material unless accompanied by an exact colour proof.

### Tech spec - Digital

<b>BANNER</b>	width & height
Max size	150 x 50 (MM)
Max size	425 x 142 (PX)

For online and email newsletter ads, artwork should be RGB colour, 72 dots per inch (dpi), JPG file. Please supply a URL for click-through. No embedded links can be accepted

**centuryone**  
integrated publishing solutions

### Contact us

#### Advertising

Alex Killen  
[alex@centuryonepublishing.uk](mailto:alex@centuryonepublishing.uk)  
01727 739182

#### Studio

Alan Booth  
[artwork@centuryonepublishing.uk](mailto:artwork@centuryonepublishing.uk)  
01727 739190

# Artwork

**IF YOU WANT YOUR ARTWORK DESIGNED BY US...**

**STEP ONE**

Decide your ad size and whether you need artwork produced. Tell your sales rep and complete the booking form.

**STEP TWO**

Once all is booked in, our design studio will contact you to discuss the look of your ad and obtain your branding guidelines and your ideas for the design and what you want it to communicate.

**STEP THREE**

Send the designer your copy and images, high res logos, colour references and branding guidelines if applicable, along with any other information that you would like on the ad.

**STEP FOUR**

The designer will email over an artwork approval form (this is your proof), Mark up any amends or call to discuss. If it is correct, sign and return the form.

**STEP FIVE**

A second proof will be issued for sign off. Fill in the form at the bottom and return to the designer. Additional amends/proofs may incur additional charges. If you have purchased the intellectual property rights (where applicable) we will send you the press ready PDF and all design files.

**Contact us**

**Advertising**

Alex Killen  
alex@centuryonepublishing.uk  
01727 739182

**Studio**

Alan Booth  
artwork@centuryonepublishing.uk  
01727 739190

**RATE CARD 2019**

**Technical specification for supplied copy - Print**

<b>DPS</b>	width & height (MM)	<b>Full Page</b>	width & height (MM)	<b>Half Page</b>	width & height (MM)
Trim size	420 x 275	Trim size	210 x 275	Type size	185 x 121
Type size	395 x 242	Type size	195 x 260	Landscape (no bleed required)	
Bleed size*	426 x 281	Bleed size*	216 x 281	<b>Quarter Page</b>	width & height (MM)
				Trim size	88 x 121

Please do not place text in the 10mm either side of the vertical centre, to allow for the gutter

\* Please remember to request a 3mm bleed around the page when artwork is being produced



**Artwork creation**

**NEW DESIGN**

	DESIGN COST	INCLUSIVE OF IP RIGHTS
DPS	£685	£795
Full Page	£415	£525
Half Page	£265	£345
Quarter Page	£160	£245
Eighth Page	FREE	INCLUDED

**UPDATING EXISTING ARTWORK**

	COST PER AD
Amending artwork	£50
Small text amends	£30
Extra amends/proof (per round)	£20
Creating PDF from your files	£20

Prices will apply for changes made to supplied artwork and/or COP originated designs

All prices quoted are subject to VAT. Please refer to our terms and conditions.

**centuryone**  
integrated publishing solutions