

Nuclear Future



The membership journal of the Nuclear Institute

RATE CARD 2018

Cost

DISPLAY

COST PER AD FOR ONE INSERTION

DPS	£2,750	Inside Front Cover	£2,150
Full Page	£1,450	Inside Back Cover	£1,950
Half Page	£850	Outside Back Cover	£2,250
Quarter Page	£550		

INSERTS

COST PER THOUSAND

Up to 10 grams	£150	Nuclear Institute e-newsletter (LOGO/BANNER)	£450
Up to 15 grams	£175	Job listing on website	£450
Up to 20 grams and over	EPOA		

SPECIAL POSITIONS

COST PER AD FOR ONE INSERTION

Inside Front Cover	£2,150
Inside Back Cover	£1,950
Outside Back Cover	£2,250

ONLINE

COST PER INSERTION

Nuclear Institute e-newsletter (LOGO/BANNER)	£450
Job listing on website	£450



Dates for your diary

ISSUE	BOOKING DEADLINE	ARTWORK DEADLINE	INSERT DEADLINE	PUBLISHING DATE
March/April	22 February	26 February	21 March	26 March
May/June	26 April	30 April	23 May	28 May
July/Aug	21 June	25 June	18 July	23 July
Sept/Oct	23 August	27 August	19 September	24 September
Nov/Dec	25 October	29 October	21 November	26 November

Technical Features List / Schedule

ISSUE / MONTH	KEY THEME
14.1 Jan/Feb	Radioactive waste management
14.2 Mar/Apr	Radioactive waste management and decommissioning
14.3 May/June	Defence
14.4 Jul/Aug	Nuclear reactors (incl. new build, reactor operations, next gen and SMRs)
14.5 Sep/Oct	Transport of radioactive materials
14.6 Nov/Dec	Workforce, education and training

High res, press ready artwork should be supplied in digital format to copy@centuryonepublishing.uk. PDF, JPG or TIFF files accepted. Please note that Microsoft Word and Publisher files are not accepted. All artwork should be CMYK colour (not RGB), 300 dots per inch (dpi), ensuring all fonts and images are embedded. We regret we are unable to accept responsibility for the outcome of digitally supplied material unless accompanied by an exact colour proof.

Tech spec - Digital

BANNER	width & height
Max size	150 x 50 (MM)
Max size	425 x 142 (PX)

For online and email newsletter ads, artwork should be RGB colour, 72 dots per inch (dpi), JPG file. Please supply a URL for clickthrough, no embedded links can be accepted

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The Nuclear Institute [NI] is the professional body, and learned society, for the nuclear industry – covering both the civil and defence nuclear sectors. With more than 2,000 senior, and highly qualified, members the NI conducts educational and outreach activities, organises conferences and events, publishes a respected industry journal, and supports professionalism within the industry and for its members.

Its membership includes nuclear engineers, specialist waste managers, procurement staff, technicians, nuclear safety consultants, decommissioning managers, nuclear structures engineers, new build managers, lawyers, accountants and others.

2,000+ circulation

Nuclear Future is the journal of the Nuclear Institute. It is published six times a year and is circulated to more than 2,000 members. It is a highly-targeted professional journal which is mailed directly to members' homes or place of work, and is distributed at key industry events. Nuclear Future is the primary communication channel between the NI and its members.

Each issue includes high-quality technical papers on nuclear, and related subjects, with news and commentary on key matters defining the nuclear industry.

Contact us

Advertising

Alex Killen
alex@centuryonepublishing.uk
01727 739182

Studio

Alan Booth
artwork@centuryonepublishing.uk
01727 739190

Artwork creation

RATE CARD 2018

£ Design Cost

NEW DESIGN	DESIGN COST	INCLUSIVE OF IP RIGHTS
DPS	£620	£720
Full Page	£375	£475
Half Page	£240	£310
Quarter Page	£145	£220
Eighth Page	FREE	INCLUDED

UPDATING EXISTING ARTWORK

	COST PER AD
Amending artwork	£50
Small text amends	£30
Extra amends/proof (per round)	£20
Creating PDF from your files	£20

Applies to both artwork originally created by us and/or supplied artwork

All prices quoted are subject to VAT. Please refer to our terms and conditions.



🔧 Technical specification - Print

DPS	width & height (mm)	Full Page	width & height (mm)	Half Page	width & height (mm)
Trim size	296 x 210	Trim size	210 x 275	Trim size	185 x 130
Type size	281 x 195	Type size	195 x 260	Landscape (no bleed required)	
Bleed size*	302 x 216	Bleed size*	216 x 281		

Please don't place text in the 10mm either side of the vertical centre to allow for the gutter

* Please remember to request a 3mm bleed around the page when artwork is being produced

Quarter Page [H]	width & height (mm)
Trim size	185 x 63

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STEP ONE

Decide your ad size and whether you need artwork produced. Tell your sales rep and complete the booking form.

STEP TWO

Once all is booked in, our design studio will contact you to discuss the look of your ad and obtain your branding guidelines and your ideas for the design and what you want it to communicate.

STEP THREE

Send the designer your copy and images, high res logos, colour references and branding guidelines if applicable, along with any other information that you would like on the ad.

STEP FOUR

The designer will email over an artwork approval form (this is your proof). Mark up any amends or call to discuss. Or if it looks good sign and return the form.

STEP FIVE

A second proof will be issued for sign off. Fill in the form at the bottom and return to the designer. Additional amends/proofs may incur additional charges. If you have purchased the intellectual property rights (where applicable) we will send you the press ready pdf and all design files.

Contact us

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