



Queen Elizabeth Prize  
for Engineering

# Nominations Toolkit

21 APRIL 2020 – 17 JULY 2020

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# The Queen Elizabeth Prize for Engineering

Diverse, multifaceted, and continually evolving, engineering creates the solutions to global challenges and improves billions of lives. Engineers have enabled us to work together across the planet, explore the smallest cells and the most distant stars, and navigate our way through the world.

Awarded every two years, the Queen Elizabeth Prize for Engineering (QEPrize) champions bold, groundbreaking engineering innovation which is of global benefit to humanity. The £1 million prize celebrates engineering's visionaries, inspiring young minds to consider engineering as a career choice and to help to solve the challenges of the future.

The prize also encourages engineers to help extend the boundaries of what is possible across all disciplines and applications.

# About nominations





# About nominations

2020 NOMINATIONS TOOLKIT

Nominations for the 2021 QEPrize will open around the world on 21 April 2020 and close on 17 July 2020. The QEPrize seeks nominations from the public that celebrate a wide variety of engineering innovations across all sectors of the profession, and a breadth of nominators from all corners of the globe.

The £1 million prize is the world's most prestigious engineering accolade, awarded to up to five engineers responsible for a bold, groundbreaking engineering innovation of global benefit to humanity.

The only limitations are that self-nomination and posthumous nomination are not allowed.

To find out more and nominate, visit the website:

[www.qeprize.org/nominate](http://www.qeprize.org/nominate)

The winners will be announced early in 2021

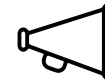
Campaign



# Ways to get involved



Join our Twitter campaign.



Amplify our message on social media.



Send an email to your members or supporters.



Nominate



# Twitter Campaign

## #EngineeringInspiration

During the nominations period, we invite you to get involved with our #EngineeringInspiration campaign on Twitter. We need your help to celebrate incredible engineering all over the world and get people talking about what inspires them.

### Here's how to take part:

Find a photo of an example of engineering innovation that inspires you. It can be a product or structure from any engineering discipline and from anywhere in the world.

OR

Film a short video of yourself explaining which innovation inspires you and why. It could be anything from a huge engineering structure, or an example of nanoengineering, to a household appliance with an interesting backstory – why not take it apart and show us how it works?

### Post the photo or video on Twitter using one of the following:

#### Organisation Tweet

Nominations are now open for the @QEPrize! At [ORGANISATION], our #EngineeringInspiration is [INNOVATION OF YOUR CHOICE]. What's yours? [www.qeprize.org/nominate](http://www.qeprize.org/nominate)



#### Personal Tweet

My #EngineeringInspiration is [INNOVATION OF YOUR CHOICE] because [EXPLANATION]. @QEPrize nominations are now open! [www.qeprize.org/nominate](http://www.qeprize.org/nominate)





# Sample posts for social media

Please tag  
@qeprize

Please tag Queen Elizabeth  
Prize for Engineering

Please use the graphics or  
nominations video linked on pg 11



Nominations are now open for the @QEPrize, the world's most prestigious engineering award! The search is on to find bold, groundbreaking engineering innovations that are of global benefit to humanity. Nominate now: [www.qeprize.org/nominate](http://www.qeprize.org/nominate)



Nominations are now open for the Queen Elizabeth Prize for Engineering, the world's most prestigious engineering award! The search is on to find bold, groundbreaking engineering innovations that are of global benefit to humanity. Nominate now: [www.qeprize.org/nominate](http://www.qeprize.org/nominate)



Nominations are now open for the Queen Elizabeth Prize for Engineering, the world's most prestigious engineering award! The search is on to find bold, groundbreaking engineering innovations that are of global benefit to humanity. Nominate now: [www.qeprize.org/nominate](http://www.qeprize.org/nominate)



Nominations are now open for the @QEPrize, the world's most prestigious engineering award! The search is on to find bold, groundbreaking engineering innovations that are of global benefit to humanity. Visit @QEPrize for more info.

# Email copy

Sample text and  
link to HTML

Nominations are open for the Queen Elizabeth Prize for Engineering

Engineering has propelled us from our first use of stone tools to an era of artificial intelligence and space travel. From smartphones and fashion to medicine and energy, engineers revolutionised the way we live and will play a pivotal role in addressing the challenges of our future. Now is the time to recognise and celebrate them for it.

Nominations for the 2021 Queen Elizabeth Prize for Engineering (QEPrize) are now open around the world. The £1 million prize is the world's most prestigious engineering accolade, awarded to up to five engineers responsible for a bold, groundbreaking engineering innovation of global benefit to humanity.

The QEPrize seeks a breadth of nominations from around the world and [Company name] is proud to take part in this. We've been asked to help ensure that this message reaches and inspires people around the world, so that the individuals who have transformed our lives get the recognition they deserve.

So celebrate the engineers who have changed our world by making your nomination on the QEPrize website: [www.qeprize.org/nominate](http://www.qeprize.org/nominate)

# Assets

## Video and graphics

We have created two new videos for this year's nominations campaign, which are hosted on YouTube and available to download for use on social media. There are also a range of graphics available to download.

Please feel free to embed the YouTube videos directly onto your own web pages using the HTML code found by clicking the 'Share' button beneath any video and then 'Embed'.



Watch



Download

[bit.ly/QEPrizeNominationsVideo](https://bit.ly/QEPrizeNominationsVideo)



Watch



Download

[bit.ly/EngineeringInspiration](https://bit.ly/EngineeringInspiration)



Download

[bit.ly/NominationsGraphics](https://bit.ly/NominationsGraphics)

### Nominations video

Encourages viewers to make a nomination for the Queen Elizabeth Prize for Engineering.

### Engineering Inspiration video

Inspirational poem about engineering read by chartered engineer Yewande Akinola, to encourage viewers to get involved with our Twitter campaign.

### Nominations graphics

Graphics with key dates and information about the nominations process.

# Acknowledgments

The Queen Elizabeth Prize for Engineering is funded by generous support from the following corporate donors:

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National Grid plc

Nissan Motor Corporation

Shell UK Ltd

Siemens UK

Sony

Tata Steel Europe

Tata Consultancy Services

Toshiba



Registered Charity: 1147743

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