



# DIGITAL 2024

## Sponsorship Opportunities



24th April 2024

London

Event kindly hosted by:

**IOP** Institute of Physics

# Sponsorship Opportunities

Sponsorship is invited for the Nuclear Institute Digital Conference 2024, offering brand advertising and opportunities for your organisation to reach key target audiences and influencers in the nuclear sector.

This includes being part of a community that is working to safeguard nuclear skills, from operators, suppliers and organisations that would benefit from having an enhanced profile through their involvement with this conference.

This event, organised by the NI Digital Special Interest Group, will bring together an audience of specialists involved in the digital community supporting high standards of nuclear professionalism and the maintenance of an expert community in the nuclear industry.

Additionally, your sponsorship indirectly facilitates the charitable activities carried out by the Nuclear Institute.

Sponsorship packages will be offered on a 'first come, first served' basis. The earlier an organisation commits to sponsorship, the sooner they can experience the promotional benefits.

## VENUE

**Institute of Physics**  
**37 Caledonian Rd, London N1 9BU**

Situated just a 5 minute walk from Kings Cross St Pancras in central London, this modern venue provides presentation space, digital advertising displays and space for organisations to showcase to delegates during networking breaks.





# Sponsorship Structure

Package	Available	Cost	VAT @ 20%	Total
Platinum	1	£3000	£600	£3600
Gold	1 Remaining	£2000	£400	£2400
Silver	2 remaining	£1000	£200	£1200
Drinks Reception	1	£2000	£400	£2400
Lunch	1	£1000	£200	£1200
Delegate Badge	1	£500	£100	£600

Contact: [marick@nuclearinst.com](mailto:marick@nuclearinst.com)

# SPONSORSHIP BENEFITS

Benefits	Platinum	Gold	Silver	Lunch	Drinks Reception	Badge
Exclusive package	X			X	X	X
Company logo and name on event promotion, including website, social media, event venue display, print materials	X	X	X	X	X	X
Dedicated digital screen display advertising during breaks	X					
Half page advert in the Conference delegate pack	X					
Quarter page advert in the Conference delegate pack		X			X	
Opportunity to host reception at your organisation's premises (if suitably close to event venue)					X	
Pre-event interview with CEO or other senior staff for inclusion in Nuclear Future journal	X					
Opportunity for senior leader to provide short promotional video announcing your sponsorship	X					
Opportunity to address delegates at Drinks Reception					X	
Exhibition/demonstration space	X					
Pull-up banners at event venue	2	2	1	1	2	
Complimentary delegate places	4	3	2	2	2	

# CONTACT INFORMATION

TO DISCUSS ANY OF THE SPONSORSHIP OPPORTUNITIES  
PLEASE CONTACT:

Marick Communications (on behalf of the Nuclear Institute)



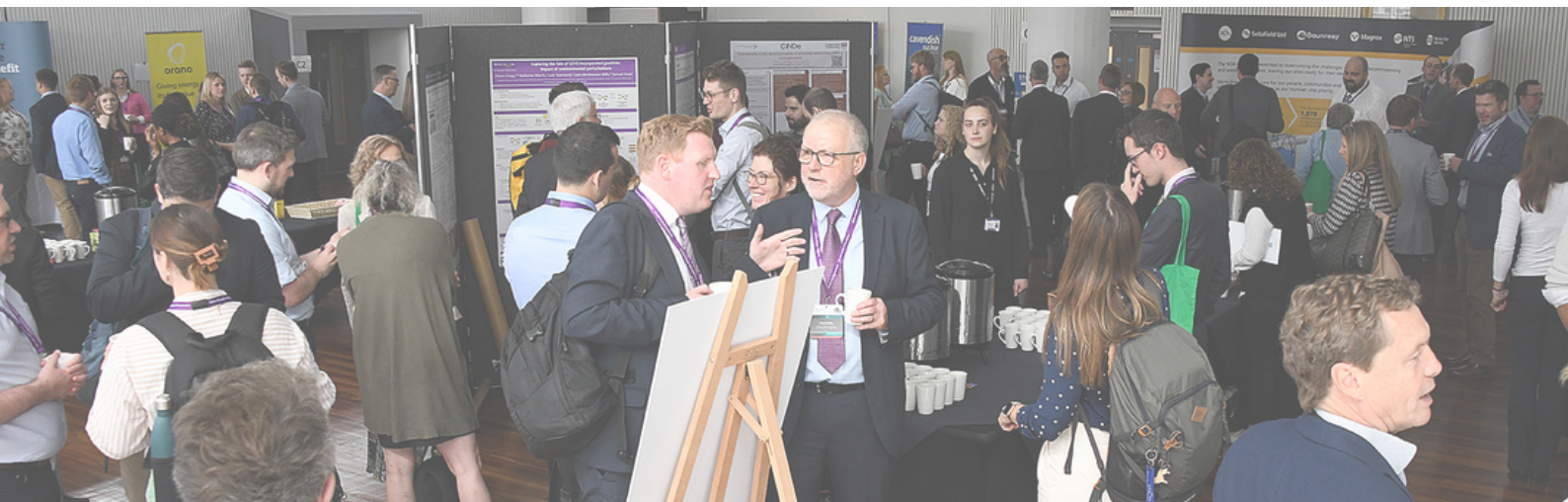
[marick@nuclearinst.com](mailto:marick@nuclearinst.com)

TO DISCUSS EVENT/MEDIA PARTNER OPPORTUNITIES PLEASE  
CONTACT:

James Barker, Marketing and Communications Manager,  
Nuclear Institute



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