



ANNUAL DINNER 2018

THE PRINCIPAL MANCHESTER
THURSDAY 14TH JUNE 2018

SPONSORSHIP OPPORTUNITIES

SILVER SPONSORS



@NINORTHWEST



@NINORTHWEST



[UK.LINKEDIN.COM/COMPANY/NUCLEAR-INSTITUTE-NORTH-WEST](https://uk.linkedin.com/company/nuclear-institute-north-west)

Sponsorship benefit	AV Sponsor 1 Available £7,500 +VAT	Gold Sponsor 3 Available £5,000 +VAT	Drinks Reception Sponsor 1 Available £4,000 +VAT	Silver Sponsor 2 Available £3,000 +VAT	Entertainment Sponsor 1 Available £2,500 +VAT
Logo and associated sponsorship package displayed on event booking form & poster	✓ Large logo	✓ Medium logo	✓ Medium logo	✓ Small logo	✓ Small logo
Name and logo associated with your chosen sponsorship package displayed on the event webpage	✓	✓	✓	✓	✓
Acknowledgement of company and associated sponsorship in NI NW branch social media updates (Twitter & LinkedIn) leading up to the event	✓	✓	✓	✓	✓
Acknowledgement of company and associated sponsorship in at least 2 NI NW branch e-newsletters and National NI events e-newsletters prior to the event*	✓	✓	✓	✓	✓
Acknowledgement of company and associated sponsorship in at least 1 edition of Nuclear Future prior to the event*	✓	✓	✓	✓	✓
1 Press Release Acknowledging sponsorship*	✓				
Name and logo associated with your chosen sponsorship package displayed on banners at main entrance	✓	✓	✓	✓	✓
Name and logo associated with your chosen sponsorship package on banners at entrance to dining area	✓	✓	✓	✓	✓
Name and logo associated with your chosen sponsorship package listed in the dinner programme	✓	✓	✓	✓	✓
Name & logo associated with your chosen sponsorship package included on the Table Plan display at the venue	✓	✓	✓	✓	✓

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Advertisement in dinner programme	✓ 2 pages	✓ 1 page	✓ 1 page	✓ 1/2 page	✓ 1/2 page
Signage featuring company name & logo in drinks reception			✓		
Signage featuring company name & logo in entertainment area					✓
Complimentary dinner tickets for sponsors (please note the dinner layout is in tables of 10)	✓ 20 (2 tables)	✓ 10 (1 table)	✓ 5 (1/2 table)	✓ 5 (1/2 table)	✓
Discounted ticket rate	✓ 10%	✓ 10%	✓ 10%	✓ 10%	✓ 10%
Preferential seating placement near Top Table given in order of sponsorship package	✓	✓	✓	✓	✓
Acknowledgement from the Dinner Host when commencing evening activities	✓	✓	✓	✓	✓
Opportunity to place a corporate gift or A5 leaflet on each table or individual seat	✓				

Please contact events.northwest@nuclearinst.com to check availability and to purchase a sponsorship package.

ALL SPONSORING COMPANIES WILL BE OF EQUAL STATUS IN THEIR RESPECTIVE PACKAGES AND THEREFORE LISTED IN ALPHABETICAL ORDER IN THEIR INDIVIDUAL SPONSORSHIP CATEGORIES IN WRITTEN COMMUNICATIONS

*Assuming package purchased and payment received at least 45 days prior to event

"Large" logos will measure approx 7cm² on the dinner brochure.

"Medium" logos will measure approx 5cm² on the dinner brochure.

"Small" logos will measure approx 3cm² on the dinner brochure.

Printed logo sizes are approximate and subject to the shape of the individual logos, but will always adhere to the hierarchy of sponsorship level.