

ENYGF

MANCHESTER

2017



SUNDAY 11TH – FRIDAY 16TH JUNE 2017

PRESENTED BY
young generation
network
ygn



SPONSORSHIP AND EXHIBITION OPPORTUNITIES

IN COLLABORATION WITH



EVENT OVERVIEW

The European Nuclear Young Generation Forum (ENYGF) is seen as the main opportunity for young people to be heard on a global stage and is unlike any other event in the YGN calendar. It provides an international platform for knowledge transfer, discussion and sharing best practice.

The ENYGF is a biennial international event, held since 2005 by the Young Generation Network (YGN) as part of the European Nuclear Society. The aim of the event is to provide a platform for learning and networking for young professionals in all areas of nuclear application. It provides a chance to enhance international communication as well as sharing technical advances and knowledge, learning from experience and discussing best practice as well as considering social and political aspects of the nuclear industry.

Manchester will provide a prime cosmopolitan backdrop to this event; now the UK's third largest metropolitan economy and the most-visited UK city after London and Edinburgh. The event will take place in the Victoria Warehouse (a vast, converted warehouse built in 1932) giving delegates the chance to be surrounded by a reminder of the city's extensive and influential industrial heritage.

The theme for ENYGF2017 will be "Nuclear Innovation: a Rich Heritage and Our Bright Future". The timing and theme of this event perfectly coincides with the research undertaken by Ernest Rutherford, the father of nuclear physics, 100 years ago at the University of Manchester. The work of Rutherford and his contemporaries represents some of the most significant scientific advancements in the field of nuclear physics to date, which provided the understanding that enabled scientists to induce nuclear fission and give birth to the nuclear industry.

ENYGF2017 will be the perfect opportunity to present and discuss the UK's rich nuclear expertise as well as looking to the future of the global industry and offers an unrivalled platform on which to showcase the nuclear industry's skills. The forum involves:

- Formal lectures and presentations;
- Workshops;
- Technical tours;
- Keynote speakers; and
- Social and cultural events.

The ENYGF brand has a strong reputation as a well-attended event with consistent levels of industry support. In 2013, around **340 young professionals** attended the event in Sweden and represented **23 countries**. At ENYGF 2015 in Paris, **27 countries** were represented by over **350 young professionals**. Representation was from countries both inside and outside of Europe. ENYGF 2017 is aiming to be even bigger which is why we need your support!

WHY SPONSOR?

Being a sponsor of ENYGF 2017 will offer publicity for your organisation at **one of the biggest international nuclear events to have ever been held in the UK** – a truly unique offering which is seen as the main opportunity for young people to be heard on a global stage and is unlike any other event in the YGN or NI calendar

The key benefits that you as a sponsor will receive include:

- Reach to over 10,000 nuclear professionals across the UK and internationally
- The opportunity to promote your organisation to the industry's future leaders
- Supporting knowledge transfer across the global nuclear industry

YGN members are the future leaders of the global nuclear industry, and this event will be a fantastic opportunity to engage with them over the course of the 5 days.

All ENYGF sponsors will receive the following benefits as standard:

- Event communication through a range of different channels providing your brand with **exposure to thousands of nuclear professionals** across the world:
 - Rapidly expanding YGN Facebook and Twitter page
 - YGN LinkedIn page has almost 800 members
 - YGN newsletter has ~2000 subscribers
 - YGN YouTube channel
 - Nuclear Institute newsletter with ~4000 subscribers
 - ENYGF / YGN / NI website
 - Nuclear Future journal with a readership of over 2000 people
- Global reach obtained by collaboration with the European YGNs
- Complimentary space to display company stand at the ENYGF Exhibition
- Discounted delegate rates (only available for certain sponsorship options)
- Display of your company's name or logo (in colour) in the ENYGF2017 event brochure

IN ORDER TO RESERVE A PACKAGE OR TO FIND OUT MORE PLEASE EMAIL
SPONSORSHIP.ENYGF2017@NUCLEARINST.COM

EVENT ITINERARY

	SUNDAY 11 TH JUNE	MONDAY 12 TH JUNE	TUESDAY 13 TH JUNE	WEDNESDAY 14 TH JUNE	THURSDAY 15 TH JUNE	FRIDAY 16 TH JUNE	
AM		PLENARY	PLENARY	TECHNICAL TOURS	PLENARY		AM
PM	ARRIVAL & REGISTRATION	WORKSHOP PANEL	TECHNICAL SESSION		WORKSHOP PANEL	CULTURAL VISIT	PM
EVENING	WELCOME EVENT	EVENING NETWORKING EVENT	EVENING NETWORKING EVENT	FREE TIME	FAREWELL DINNER		EVENING

Note: in addition to the programme shown above, an exhibition event, a careers event and a Science Technology Engineering and Mathematics (STEM) outreach event will also take place during the week. The schedule for these events is still to be confirmed at the time of writing.

EVENT SPONSOR PACKAGES

BENEFITS	PLATINUM £20,000 +VAT 1 AVAILABLE	GOLD £10,000 +VAT 3 AVAILABLE	SILVER £5,000 +VAT 5 AVAILABLE 3 SOLD
Display publicity stand for the duration of the event	✓ 2 Stands	✓ 2 Stands	
Display publicity stand at the farewell dinner	✓	✓	✓
Entitlement to provide the key note speaker on the first full day of the conference (Monday)	✓		
Entitlement to distribute merchandise (either corporate gift or A5 flyer) on each individual table or seat during the day seminars	✓	✓	
Entitlement to place merchandise (either corporate gift or A5 flyer) on each individual table or seat at the farewell dinner	✓		
Inclusion of company logo on all ENYGF2017 literature distributed (including flyers, booking forms etc)	✓ Large	✓ Medium	✓ Small
Company logo with sponsorship level displayed on screens in main room during breaks at the seminar	✓	✓	✓
Company logo with sponsorship level displayed on screens in main room during Welcome and Farewell Dinner	✓	✓	✓
Display of a colour advert in ENYGF2017 event brochure	✓ Double Page	✓ Double Page	✓ Single Page
Display of a colour advert in the Farewell Dinner brochure	✓	✓	✓
Promotional video on ENYGF2017 and NI/YGN social media	✓	✓	
Promotion on the NI's YGN and ENYGF2017 website	✓	✓	✓
Complimentary delegate spaces	✓ 10 Spaces	✓ 5 Spaces	
Discounted delegate rate	✓ 50% Discount	✓ 25% Discount	✓ 10% Discount
Complimentary space to display company stand at the ENYGF Exhibition	✓ Large Stand	✓ Large Stand	✓ Roll Up Banner

EVENING SPONSORS PACKAGES

BENEFITS	SUN 11 JUN 'WELCOME DINNER' £5,000 +VAT	MON 12 JUN 'DRINKS RECEPTION & NETWORKING EVENT' £3,500 +VAT	TUE 13 JUN 'DRINKS RECEPTION & NETWORKING EVENT' £3,500 +VAT	THU 14 JUN 'FAREWELL DINNER' £10,000 +VAT
Display publicity stand for the duration of the event				✓
Display publicity stands at the evening event being sponsored	✓	✓	✓	✓
Provide a speaker for the welcome evening	✓			
Provide a speaker for the farewell dinner				✓
Place merchandise (corporate gift or A5 flyer) on each individual table or individual seat at the farewell dinner				✓
Inclusion of company logo on all ENYGF2017 literature distributed (including flyers, booking forms etc)	✓ Medium	✓ Small	✓ Small	✓ Large
Company logo with sponsorship level displayed on screens in main room during breaks at the seminar	✓	✓	✓	✓
Company logo with sponsorship level displayed on screens in main room during Welcome and Farewell Dinner	✓			✓
Display of a colour advert in the ENYGF2017 event brochure	✓ Single Page	✓ Half Page	✓ Half Page	✓ Double Page
Display of colour advert in the Farewell Dinner Brochure				✓ Centre Page
Promotional video on ENYGF2017 and NI / YGN social media				✓
Promotion on the NI's YGN and ENYGF2017 website	✓	✓	✓	✓
Complimentary delegate spaces				✓
Discounted delegate rate	✓	✓	✓	✓
Complimentary space to display company stand at the ENYGF Exhibition	✓ Roll Up Banner	✓ Roll Up Banner	✓ Roll Up Banner	✓ Roll Up Banner



OTHER SPONSORSHIP PACKAGES

Note that only one sponsorship opportunity is available for each of the below packages (unless stated otherwise) ensuring exclusivity and maximum exposure of your brand.

Lanyard Sponsor ~~£2,000 +VAT~~

Have your logo printed on every event lanyard and let attendees do the advertising for you!

Name Badge Sponsor ~~£2,500 +VAT~~ **SOLD**

Each name badge will be printed with your company logo on. In addition, a badge back scheme will be run on the final day whereby ENYGF2017 will donate £0.50 for every badge returned on behalf of the sponsor to a charity of the name badge sponsor's choice.

Event Bag Sponsor ~~£4,000 +VAT~~

Let delegates carry your logo with them wherever they go! All attendees will be given a bag and it will be printed with the ENYGF logo and the sponsor's logo.

Mobile Application Sponsor ~~£6,000 +VAT~~

Attendees will be able to download the app prior to the event and use it to access information on registration, the venue and location, programme for each day etc. Each time the user opens the app, your logo will be displayed. The app will be available for iPhone and Android users.

Power Banks ~~£5,000 +VAT~~

Provide each delegate with a portable power bank to enable them to charge their phone easily and conveniently at any time. The power banks can be personalised with your company logo and can be used again and again following the event. The power banks come with a USB lead for connecting it to a suitable power source.

Event Programme Sponsor ~~£2,500 +VAT~~

Your logo will be printed on the front page of every programme and you will also be entitled to a single page advert inside. Note that your logo will be printed alongside other logos thus is not fully exclusive.



~~Bottled Water £2,000 +VAT~~ **SOLD**

Your company logo will be wrapped around the water bottles (made from recycled materials) and handed out to all delegates within the event bag when they register at the venue.

Ponchos ~~£2,000 +VAT~~

The event may be taking place in summer, but Manchester is well known for its rainfall! Offer attendees an option to keep dry should they get caught out in a shower and get your logo printed on the poncho container.

Wellness Package ~~£8,000 +VAT~~

Sponsor a wellness area where a specialist mobile smoothie and juice bar will be set up offering complimentary drinks to delegates arriving for the conference on the Monday, Tuesday and Thursday. A healthy pick-me-up for those who may be feeling the effects of the networking and socialising the night before or who just fancy something different! The wellness area will also feature relaxing and mood-boosting offerings for the delegates. Your company logo will feature on a big scale on the mobile juice bar and will be printed on each of the drinks cups used. You will also be able to set up a stand in the area and hand out merchandise whilst the juice bar is open.

Head Shot and Video Booth ~~£3,500 +VAT~~

A booth will be set up offering a complimentary service where delegates can have professional head shots taken or be interviewed to feature in video footage of the event. Your company logo would feature on any resulting video published and in subsequent communications regarding how to access head shots post-event.

Lunch Sponsors ~~£1,500 +VAT~~ (price per day, 3 days available)

Brand visibility is ensured with signage in the dining area, your logo displayed on screens during the lunch break and thank you announcements for your support.

Cultural Event ~~£2,500 +VAT~~

An optional cultural event on Friday 16th June will offer delegates the chance to see more of Manchester and what the city has to offer on an official guided tour. Your logo would be on display on the tour transport and any cultural tour material produced by the ENYGF2017 team will incorporate a thank you along with your logo.



Breakout Area £5,000 +VAT

Provide delegates with an informal space to network and have fun. Multi-player games will be available for people to enjoy during breaks from the conference (Monday, Tuesday, Thursday day only). Your brand will be prominently displayed in the breakout area and signage in place. A tournament will be set up allowing delegates to compete to win a prize sponsored by your company – let the games begin!

AV Sponsor £3,500 +VAT

Your company logo will feature on a dedicated AV sponsor thank you slide which will be part of the screen display during all conference breaks and lunch times on Monday, Tuesday and Thursday. The AV will also be used at the welcome and farewell dinners and a thank you slide will also be displayed during these evening events.

~~Best Poster Competition £2,500 +VAT~~ SOLD

This competition will be open to all delegates who register and will be across a number of different technical topics. Your company name and logo would be included on all communications associated with the best poster competition (before, during and after the event) and you will also have the opportunity to provide a member of your company to sit on the judging panel.

Careers Event £200 +VAT (per company, 10 available)

This is open to all companies, and we particularly encourage involvement from Small to Medium sized Enterprises and Micro Companies. For a cost of £200 + VAT you will have the opportunity to participate at the careers event and provide direct advice to young professionals from across the world. Delegate numbers for this event will be capped and available on a first come first served basis.

The Exhibition

The exhibition will be a popular feature of the ENYGF2017 event, open to all delegates as well as local university students, offering exhibiting companies the chance to speak to delegates from across the world, representing many aspects of the global nuclear industry. The exhibition will also give delegates an opportunity to engage with each other and build strong professional networks.

Exhibitor

There will be a fee of £250 for a place at the exhibition which will entitle you to one standard size exhibition space at the event (this will accommodate a 1m roll-up stand and a table and chair, though exact dimensions will be confirmed prior to the event). For Small to Medium sized Enterprises (SMEs) and micro companies this fee will be reduced to £150. Larger spaces will be available for companies intending to bring interactive or engaging stands, at additional cost. Please contact us to discuss details. There will be limited exhibition spaces available, allocated on a first come first served basis.

Those organisations sponsoring any other aspect of the ENYGF2017 event will receive a complimentary exhibition space (please note the Careers Event is not a sponsorship package and therefore this does not include a complimentary space at the exhibition). Platinum and Gold Sponsors will be allocated a complimentary large exhibition space for a large stand with a power source.

Terms and Conditions

In order to ensure a sponsor's logo or advert is included within the event brochure, all artwork must be received in the specified format by the required deadline provided by the ENYGF2017 organising team.

"Large" logos will measure approx **7cm²** in the event brochure.

"Medium" logos will measure approx **5cm²** in the event brochure.

"Small" logos will measure approx **3cm²** in the event brochure.

(Printed logo sizes are approximate and subject to the shape of the individual logos, but will always adhere to the hierarchy of sponsorship level.)

The programme of the event is subject to change.

Sponsorship packages will be allocated on a first come first served basis.

The discounted delegate rate available to certain sponsorship packages only applies to a maximum of 10 tickets – any tickets purchased additional to this will be charged at full price. Note any complimentary tickets are not included within the 10 available at a discounted rate.

Please note that flexible payment options are available for sponsoring organisations; for example, the sponsorship package value can be split into multiple staged payments. Further options can be discussed on a case by case basis.

"From the very earliest stages of the development of nuclear power right through to the present day, where we see almost constant enhancements in the operations and decommissioning practices at nuclear facilities, the UK has been at the forefront of nuclear innovation.

"The expertise in innovation held in the UK has been deployed both domestically and internationally for many years and it is of vital importance that young people beginning their careers in the nuclear industry enter into this spirit of innovation so that the industry is in the strongest position possible to face the exciting challenges that lie ahead. There are opportunities for collaboration to share and develop this expertise which is why I am supporting the YGN hosting the European Nuclear Young Generation Forum in 2017, as well as it demonstrating that the UK remains a global force in all aspects of the nuclear industry."

John Clarke

Chief Executive Officer – Nuclear Decommissioning Authority

"The North West region of the UK holds a unique role in the global nuclear industry. Starting as the birthplace of civil nuclear power in 1956 at Calder Hall, the region now contains virtually every aspect of the nuclear industry including enrichment and fuel manufacture, operating and decommissioning reactors, potential new build, waste management and disposal, world class nuclear research facilities and universities, as well as being home to Britain's highly respected regulator.

"Nationally, the UK nuclear sector will need to recruit around 50,000 people over the coming decade and so inspiring young people to study STEM subjects and then to consider the nuclear industry as a career option are vital strands of our activity. The UK as a whole, and in particular groups such as the YGN, play a very active role in addressing these challenges. Much of that centres around highlighting the importance of innovation (technical and commercial) within our industry to current industry members and potential recruits.

"For all of these reasons I am pleased to support the NI's YGN in hosting ENYGF17, both as a NI Fellow and Director of the UK National Nuclear Laboratory. I am sure that holding the event at the Victoria Warehouse in Manchester will make for a truly unique and successful event."

Dr Fiona Rayment

Director, Fuel Cycle Solutions – National Nuclear Laboratory

"It is widely accepted that nuclear power has an essential role to play as part of a balanced low carbon and renewable world energy future. To achieve this the nuclear power industry must attract bright engineers, scientists and other key professionals, both to replace those currently nearing retirement and to empower the sector to continue to innovate and develop safe and affordable nuclear energy.

The Nuclear Institute is proud to act as the UK host for the YGN because the younger professionals it represents are vital to our industry's long term success and also because their infectious energy and enthusiasm vitalises the Nuclear Institute's offering for the wider profession.

A key factor in the success of the YGN is the way it brings young professionals from different parts of the industry together to network and develop professional and learning relationships that strengthen the whole sector. Bringing ENYGF17 to the UK will extend these networks into Europe and enable many more young British professionals to benefit from the opportunities presented by such a prestigious gathering."

Rear Admiral Tim Chittenden

Nuclear Institute President 2013–2015

SPONSORS ALREADY CONFIRMED



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