



Dear Nuclear Institute Colleague,

The Nuclear Institute is embarking on a very important strategic recruiting campaign to increase individual and company membership in order to expand our influence over and presence in the nuclear community and professional engineering institutions.

We need your personal help to take this forward. Forgive the military recruiting type poster at the top of this letter, but, if each individual member steps up to the mark and recruits at least one professional or learned member apiece, numbers would effectively double overnight.

Please consider conducting your own individual recruiting campaign. As an incentive, if your nominated recruit subsequently joins the Nuclear Institute, you will receive a one off £10.00 reduction off your relevant membership fee for 2011, and you will receive either a Nuclear Institute tie or scarf, as preferred, free of charge.

Please let Mark Askew know as and when you have successfully identified such a recruit and get them to forward the application forms in the normal manner. The incentives will be provided on completion of joining process. Mark and the membership department can be contacted at: 'Nuclear Institute, Allan House, 1 Penerley Road, London, SE6 2LQ'. Telephone +44 (0) 20 8695 8220 or email [membership@nuclearinst.com](mailto:membership@nuclearinst.com).

Very best regards and good recruiting!

Paul Thomas  
President