
Nuclear Future

The Official Journal
of the Nuclear Institute



Media Information 2011 – 2012

Print | Online

About the Nuclear Institute



The UK's premier body for nuclear specialists, comprised of decision-makers and thought-leaders from across the industry. Members of the Nuclear Institute are at the heart of development and procurement in Britain and beyond.

- Created in 2009 through merger of British Nuclear Energy Society and Institution of Nuclear Engineers
- 3,000 highly qualified members
- Members include civil and chemical engineers, process and project managers, waste managers, mechanical system experts, HSE professionals, hydrologists, procurement managers and others
- Members hold key posts in public, commercial and defence sectors
- Works with industry, government, environmental bodies and others
- Offers company membership and individual memberships at professional and learned society levels
- Active membership programme: national and regional event calendar, peer-reviewed journal, website, email newsletters, Expert Alumni programme, Young Generation Network (YGN)



Company members include:

Abbott Risk Consulting
ABS Consulting
Accenture
Altrans Praxis Ltd
ANSYS UK Limited
Arcadis Vectra Ltd
Assystem UK Ltd
Boulton Group PLC
BT Global Services
Borges Salmon LLP
Capita Symonds Ltd
Costain Nuclear
Faithful + Gould
Frazer-Nash Consultancy
Halcrow Group Ltd
HIMA-SELLA LTD
IJS Consultants
James Fisher Nuclear Ltd
KDC Contractors Ltd
Lab Impex Systems
LLW Repository LTD
Mech-Tool Engineering Ltd
Morson Projects Ltd
MWH UK Ltd
National Nuclear Laboratory
National Skills Academy for Nuclear
NIS Ltd
Northwest Projects LTD
NRL LTD

Partner companies include:

AMEC Nuclear
Babcock International Group
BAE Systems Marine Ltd
Centrica
Corporate Risk Associates Ltd
Fluor Ltd
International Nuclear Services
Jacobs
Morgan Sindall Ltd
Mott MacDonald Incorp.Multi Design
Nuvia Limited
Sellafield Ltd
Studsvik UK Ltd
URS Scott Wilson
William Hare Limited
ONET Technologies UK Ltd
Rider Levett Bucknall UK LTD
Risktec Solutions Ltd and Industrial Exhibitions Ltd
Rolls Royce plc
RPS Group PLC
Sanderson Watts Associates
Serco Assurance
Shaw Group UK Ltd
Sir Robert McAlpine
Springfields Fuels. LTD
SR3C Ltd
Tenet Consultants Ltd
Venn Engineering Services Ltd
Vinci Construction UK Ltd
Weir Engineering Services Ltd
Westinghouse

Nuclear Future



The Official Journal of the Nuclear Institute, directly reaching the industry's decision-makers. Any company with a product or service to offer the sector will benefit from a presence in this essential publication.

Magazine – why advertise?

- Highly regarded title for membership of the Nuclear Institute
- Ideal vehicle for targeting key opinion formers
- Includes international news, policy updates and membership information alongside a core content of peer-reviewed technical articles
- Broad subject range covered
- Newly redesigned and relaunched
- Display advertising and sponsored features available



Online

Nuclear Future is posted in full online, giving greater exposure. Separate advertising opportunities are also available on the website.



Frequency: bimonthly
Print run: 3,500

Rates & schedules



Nuclear Future offers excellent value to companies wishing to reach its influential readership. Web advertising adds a further means of building brand presence. Please call our sales team to discuss your requirements.

Advertising rates

Position	Cost
Section sponsorship	£2,950
Outside back cover	£2,500
Special position (IFC, IBC)	£1,950
Double page spread	£2,850
Single page	£1,500
Half page	£950
Quarter page	£650
Strap	£500
Advertorial (single page)	£1,950
Inserts	POA

Discounts

Member companies	10%
Agencies	10%
Partner Companies	15%
Series bookings (three issues)	20%

Online

Home page banner (3 second rotation)	£1,800
Home page button (static)	£1,250
Service directory listing and logo	£250
Sponsored e-shot	£450

Schedules

Issue number	Artwork deadline	Distribution
8/01	16/01	30/01
8/02	28/02	23/03
8/03	23/04	21/05
8/04	21/06	16/07
8/05	23/08	18/09
8/06	19/10	16/12



Technical specification



The Official Journal of the Nuclear Institute

COPY REQUIREMENTS

Formats: We can accept:

- Press-ready PDF files (see below). This is our preferred format.
- Native Photoshop, Illustrator, Freehand and InDesign files.
- Postscript, EPS, hi-res TIFF and JPEG files

Colour: Colours must be 4 colour process – CMYK (No RGB, Spot or Pantone Colours).

Fonts: • PDF: All fonts must be embedded in the file.

- INDESIGN (CS and later): All fonts must be packaged with the InDesign file. We recommend using InDesign's preflight function to check for missing images and fonts.
- ILLUSTRATOR/PHOTOSHOP: These files may contain fonts and are often missing from files we receive. Please ensure that the font is sent with the file or the text is either converted to outlines or rasterized as appropriate.

Resolution: Images must be high resolution. Minimum 300dpi Colour, 1200dpi Monochrome.

PDF: High resolution PDFs should conform to the pass4press standard. Settings and guidelines are available free from www.pass4press.com. CMYK, Embedded fonts, High Resolution images and crop marks.

Bleed: Where adverts will be printed to the edge of the page include a 3mm bleed on all sides.

SENDING YOUR ARTWORK

Under 10mb: Email to artwork@barkerbrooks.co.uk Please make it clear on your email what publication, issue number and size you have booked.

Over 10mb: Upload to our dropbox at <http://dropbox.yousendit.com/BarkerBrooks>

IF YOU HAVE ANY QUERIES PLEASE CONTACT

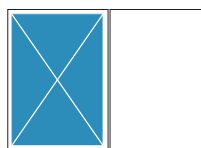
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Important notes

All dimensions are given in mm (millimetres) – width x height

Default display ad position is verso (left hand page) unless contained within dedicated advertising section.

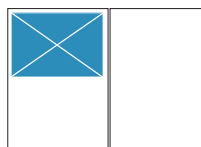


Full Page

Type: 185 x 275 mm

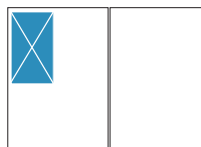
Trim: 210 x 297 mm

Bleed: 216 x 303 mm



Half Page

Type: 185 x 135 mm



Quarter Page

Type: 90 x 135 mm



Strap

Trim: 45 x 178 mm

NEED ARTWORK?

Our designers can help you create your advert. Please ask for details of this service.